

# PRESS KIT



## Olivia Smith

### Get Savvy with Social

Media & Lifestyle Company & Blog

Los Angeles, California

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Social Media: @LivNews #LivWell

 [Wikipedia Page](#)

 421K+ views

 33K+ followers

 3M+ views

- Emmy-Winning Journalist
- Host & Visual Storyteller
- Media Consultant & Blogger

Olivia Smith is an Emmy award-winning journalist who has worked for numerous outlets, including Good Morning America, ABC News, CNN and 60 Minutes.

Olivia has a bachelor's degree from New York University and a master's degree in journalism from Columbia University.

Olivia is also an Adjunct Professor at the USC Annenberg School for Communication and Journalism. She is a Certified Nutrition Specialist through the National Academy of Sports Medicine as well.

Olivia speaks at events and on TV panels about her work, including appearing on CBS News Sunday Morning and C-SPAN.

She is an expert at engaging with audiences and creating content that has reached millions and millions of people around the world.

After 15+ years working for media organizations, she realized she has a lot of skills she wants to use to help others – from digital tools to lifestyle tips to career goals. That led her to start [Get Savvy with Social!](#)